

BRAND BOOK

colors
logo
typography



topizdato

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LOGO

main version

color variation

logo size

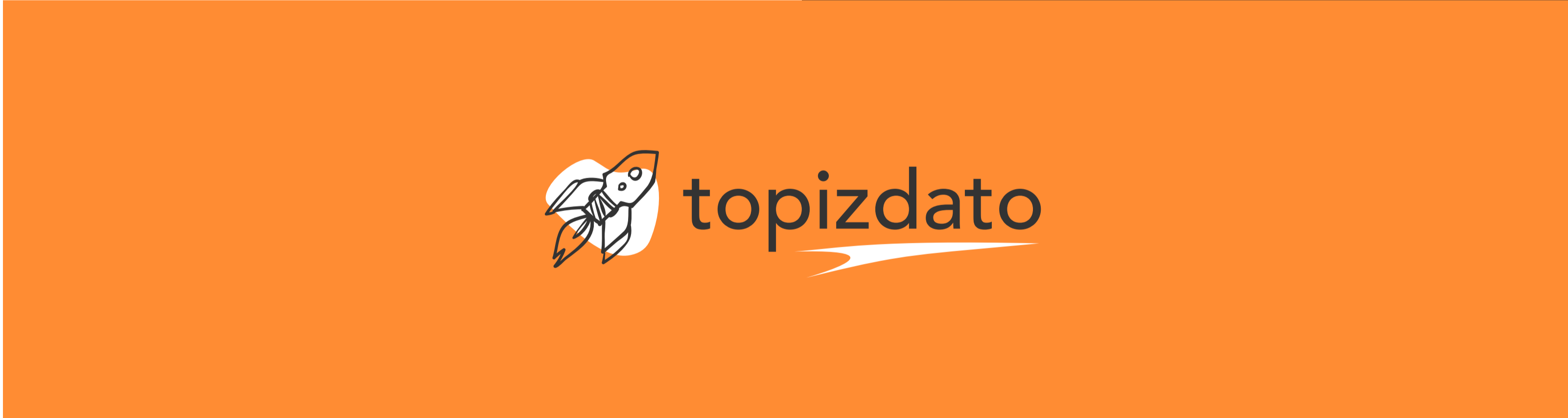
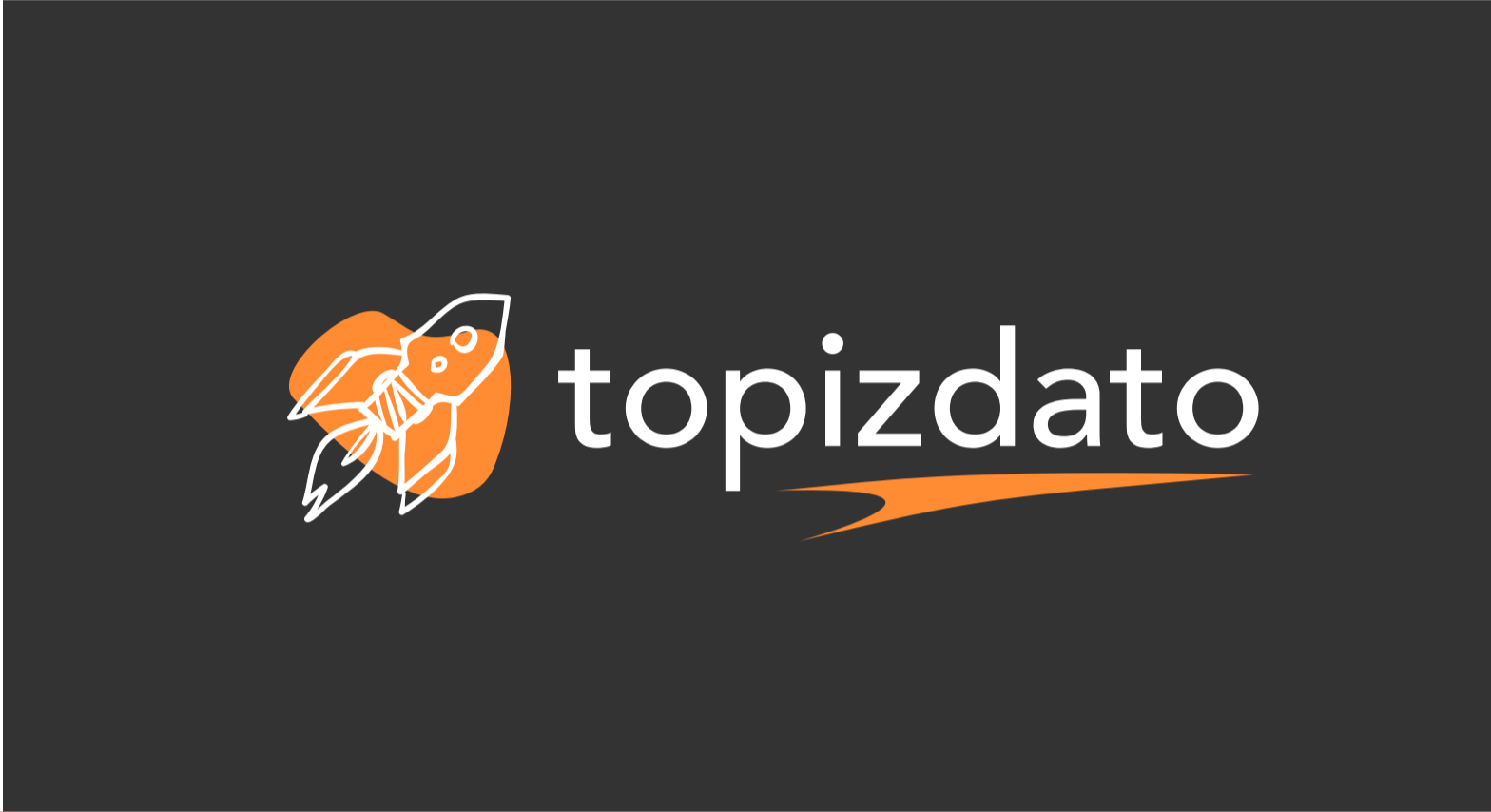
logo on photographs



—— the main version of the logo



—— color variation



— logo size

128 px



96 px



72 px



56 px



— logo on photographs



COLORS

main color palette
second color palette

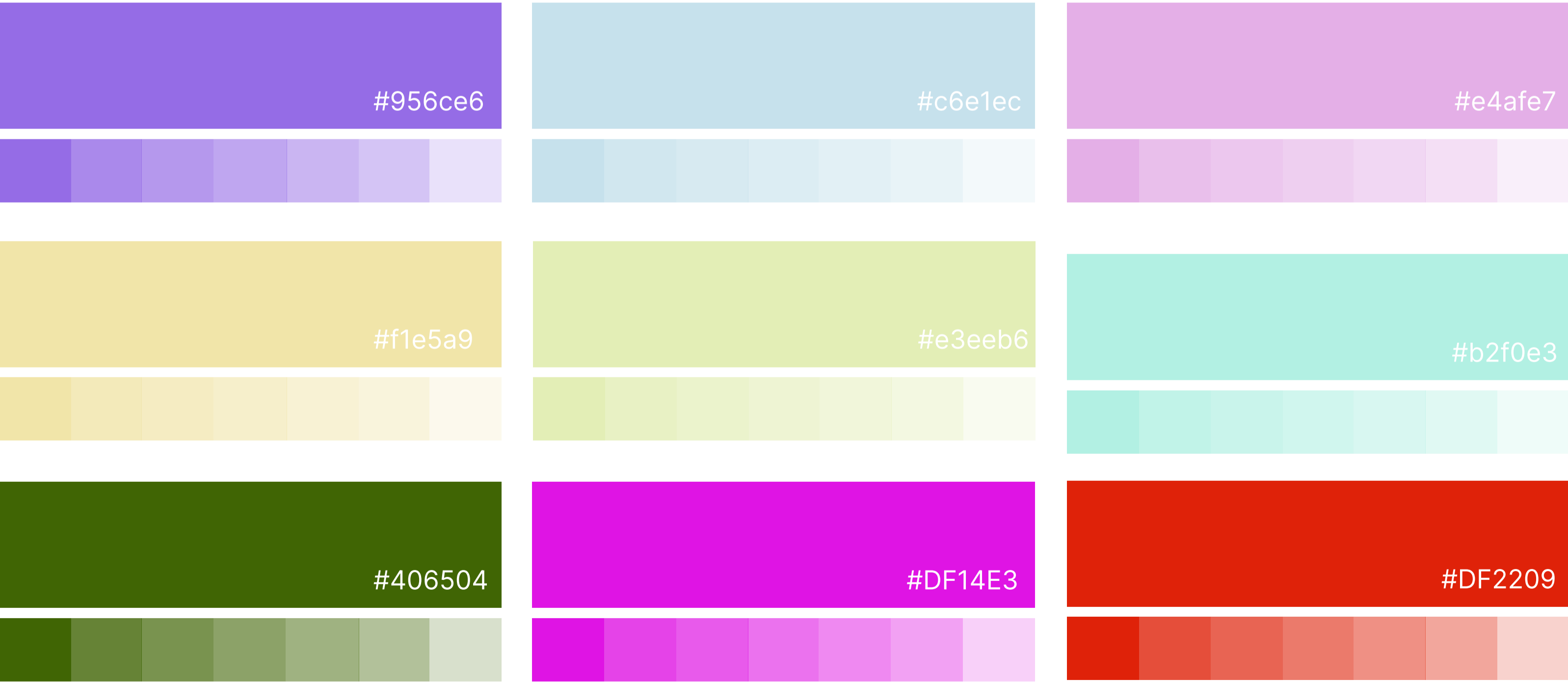


— main color pallete

primary color



secondary colors



— second color pallete

text color



tertiary color



alarm color



FONTS

typerface
headlines



Aa

Raleway

АБВГДЕЄЖЗИІЙКЛМНОПРСТУФХЦЧШЩЮЯ
абвгдеєжзиіїйклмнопрстуфхцчшщьюя

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

0123456789

Aa Aa Aa Aa
Black Semibold Medium Regular

Aa

Inter

АБВГДЕЄЖЗИІЙКЛМНОПРСТУФХЦЧШЩЮЯ
абвгдеєжзиіїйклмнопрстуфхцчшщьюя

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

0123456789

Aa
Extrabold

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

Heading 7

Body text 1

Body text 2

Button text

Font family

Font style

Font size

Raleway

Black

80px

Inter

Extra bold

60px

Raleway

Semibold

32px

Raleway

Regular

32px

Raleway

Medium

24px

Raleway

Semibold

20px

Raleway

Medium

20px

Raleway

Medium

16px

Raleway

Medium

14px

Raleway

Medium

16px

ICONS

iconset



topizdato

icons 72x72



icons 64x64



Designer



Backend



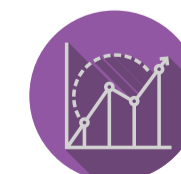
Frontend



Project manager



Marketing



COMPONENTS

buttons and inputs



button and inputs

primary buttons

Default - State



Hover - State



Clicked - State



Disabled - State



secondary buttons

Default - State



Hover - State



Clicked - State



Disabled - State



inputs

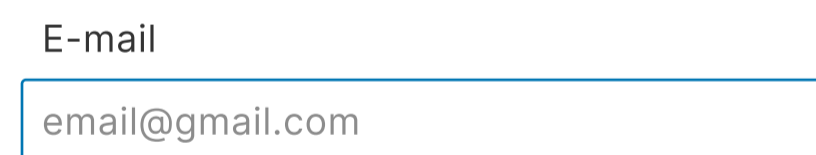
Default



Active



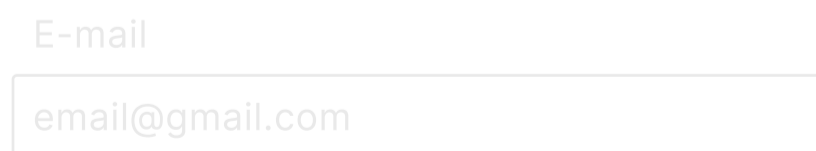
Success



Error



Disabled



USE CASES

social networks



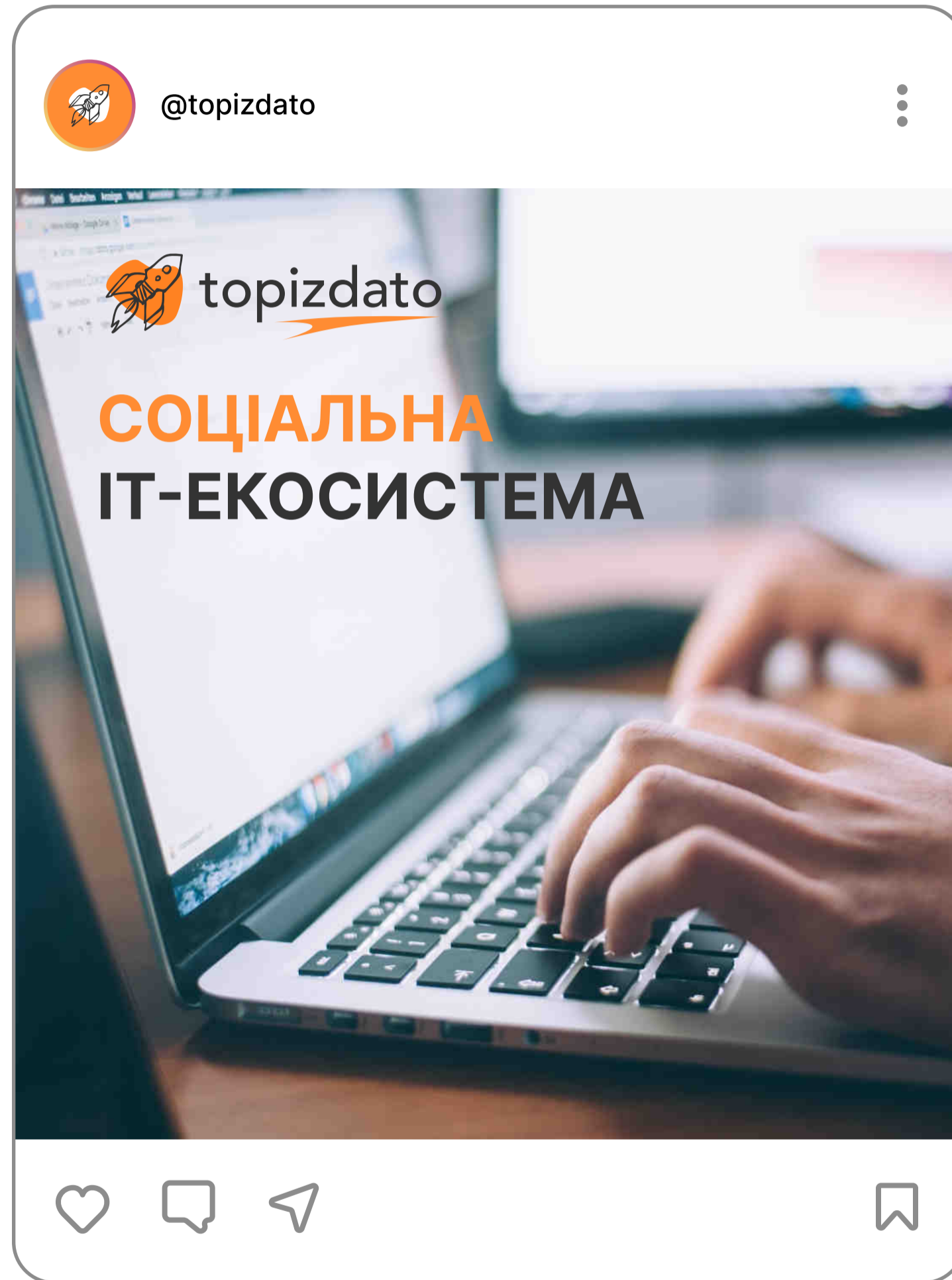
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